

**VT Future Business Leaders of America
Program of Work: 2016-2017**

I. State competitions including increasing alignments with industry standards and program competencies:

FLC - VT	Montpelier State House, October 5th, 2016
SLC - VT	Lake Morey Resort, March 20-22, 2017 (Common Core)
FLC - Nationals	TBA (Common Core)
NLC - Nationals	TBA (Common Core)

#1 Goal: Create an attractive FLC that offers content to all VT youth interested in Business and Leadership

Rationale: To make FBLA more accessible to High Schools

Actions: Booked Shannon Oleen, have invited all area High Schools.

Assessment: Survey post FLC

#2 Goal: Increase number of students in competitive events (200 in 2016) by 10%

Rationale: To provide VT students the opportunity to demonstrate their skills in a competitive setting with the possible outcome of scholarship, accolades and advancement.

Actions: VT FBLA will absorb all online testing cost to lower the financial barrier to competing

Assessment: Survey will be done post Spring Conference to measure success

II. Memberships

2015-2016 Membership--293

Goal: Reactivate three inactive chapters in Vermont.

Rationale: Vermont FBLA's attrition may be due to staffing changes at High Schools.

Addressing the re-activation of chapters is an important step to bolstering the Vermont Program

Actions: Connect with Area High School business offices and offer guest passes to State Conference as a means of interesting students.

Assessment: Report at end of year on increases

III. Leadership Development:

#1 Goal: Provide Professional Development to Advisors on two occasions during the 2016-2017 season.

Rationale: Advisors who have been re-inspired and attended to will provide better quality leadership to their students.

Actions: Scheduled the August 13th Advisor Retreat

(Retreat Scheduled, but canceled due to lack of participation)

Scheduling professional development for the SLC in March

Assessment: Survey Advisors post professional development.

#2 Goal: Provide Leadership Development to the State Officers

Rationale: Students with a good foundation of leadership skills will better adapt to future career experiences.

Actions: State Officer Retreat, Scheduled 8/3
State Officer Overnight; Scheduled 10/3
State Officer online meetings; Scheduled Monthly
State Officer Pre SLC; Scheduled March 2016

Assessment: Survey State Officers following each session

IV. Career Development:

Goal: Provide FBLA members access to career opportunities they may not have had access to.

Rationale: Students who have been exposed to new information about careers are more comfortable making realistic career choices

Actions: Schedule State of Vermont DOL to present at FLC
Done, see survey results
Schedule State of Vermont DOL to present at SLC

Assessment: Survey attendees following the FLC and the SLC

V. Local Advisor Skills:

Goal: Provide local advisors support to access NLC free projects (ex; Virtual Reality Competition), MOD Grants, BAA

Rationale: Advisors with a greater scope of activities will attract more students and develop a stronger program.

Actions: Email out information regarding Virtual College Fair (done September 2016)
Email out information regarding signing up for Virtual Reality Competition (done October 2016)
Email out Information regarding MOD Grants (Done September 2016)

Assessment: Survey advisors at end of school to determine if they self report enrolling in these programs

VI. Communications:

Goal: Establish a single communication space to share information by and between officers and advisors.

Rationale: Exit from last year data indicates that a better communication system needs to be in place

Actions: Officers and Advisors want to rely on email only.

Assessment: Survey Officers and Advisors regarding communication at end of season

VII. Connections with Employers:

Goal: Incorporate a Job Fair at the Spring Leadership Conference

Rationale: Exposure to potential employers will raise student awareness.

Actions:

Assessment:

VIII. Integrating CTSO Activities/Events with CTE Programming

Goal: Provide supports for all FBLA Advisors (HS and/or CTE) to incorporate 2 FBLA lesson plans/projects into their programming.

Rationale: Integrating the CTSO into classroom curriculum integrates and solidifies programming

Actions: Challenge Advisors to use Pre-Break days as ideal times to introduce FBLA lesson plans located on the FBLA website (11/16 and 12/16)

Assessment: Survey Chapters in January to see if they used the Lesson Plans and if they found them helpful.

X. Budget:[1]

[1] See complete Budget in Appendix A.